



Cookie Policy

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our [Privacy Policy](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by This Land Limited. We are a property developer and land promoter. For more information about us click here: <https://www.this-land.co.uk/about-us/>

Our website

This cookie policy relates to your use of our website, <https://www.this-land.co.uk>.

Our website may occasionally link to other websites owned and operated by certain trusted third parties. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store information about your preferences and past actions. Other cookies are essential for the smooth running of the website.

For example, we may monitor how many times you visit our website, the pages you visit, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users and improve our services. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, <https://ico.org.uk/your-data-matters/online/cookies/>

Consent to use cookies and changing settings

We will ask for your permission (Consent) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. the ARRAffinity cookie is set by the Windows Azure cloud platform to ensure the smooth running of the site).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by using our Cookie Control which can be accessed by selecting the Cookie Settings link at the bottom



of any page on our site. It may be necessary to refresh the page for the updated settings to take effect.

Our use of cookies

The table below provides more information about the cookies we use and why:

<i>The cookies we use</i>	<i>Name</i>	<i>Purpose</i>
Google Analytics	_ga, _gat_*, _gid, _utm*	These cookies are used to collect information about how visitors use our website. Read Google's overview of privacy and safeguarding data
Facebook	_fbp	Used to identify browsers for the purposes of providing advertising and site analytics services (Facebook)
HotJar	_hj*	Used by the HotJar analytics HotJar Cookie Information
Cookie Control	CookieControl	This records your cookie preferences so only the cookies you've accepted are added.
Google Remarketing	DSID, IDE	Used to identify browsers to provide advertising, including to show ads to past visitors as they browse sites and apps on the Google Display Network and for site analytics.

[The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.]

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, <https://ico.org.uk/your-data-matters/online/cookies/>

How to contact us

Please contact us if you have any questions about this cookie policy or the information we hold about you.



A DEVELOPMENT
BUSINESS

If you wish to contact us please use the following contact details:

- Post: Compass House Vision Park, Chivers Way, Histon, Cambridge, England, CB24 9AD, addressed to the Data Protection Manager
- Email: dataprotection@this-land.co.uk
- Telephone: 01223 257660

Changes to this policy

We may change this policy from time to time to reflect best practice and to ensure compliance with any changes or amendments to relevant legislation. You should check this policy frequently to ensure you are aware of the most recent version that will apply each time you interact with our website.